



# Zoobilee

PARTY WITH A PURPOSE

## JUNE 28, 2025



### Roger Williams Park Zoo | 6:00 - 10:00 pm

### HELP SAVE WILDLIFE AND WILD PLACES!



Sample dishes from over 35 vendors!



Groove to the sounds of Mystique Band!



Get up close and personal with the animals!

**ZOOBILEE:**  
The Zoo's signature event for all types of party-goers... whether you come for the food, drinks, live music, or the special appearances and up-close encounters with some of the Zoo's most adorable residents, it is the place to be and be seen for the kick-off party of the summer!

**IMPACT:**

- Providing over 100 animal species with exceptional medical care
- Empowering more than 138,000 students to conserve wildlife and wild places through educational programming
- Saving endangered species locally, nationally and globally

### ONSITE & MEDIA REACH

<b>ATTENDEES</b>	<ul style="list-style-type: none"> <li>• 1,100 Guests 21+</li> </ul>
<b>EMAILS</b> (280,000+ SUBSCRIBERS)	<ul style="list-style-type: none"> <li>• Save the Date digital invitation</li> <li>• Monthly E-newsletter</li> <li>• Listing on digital program</li> </ul>
<b>PRINT ADVERTISING</b>	<ul style="list-style-type: none"> <li>• Rhode Island Monthly full page ad</li> </ul>
<b>EVENT SIGNAGE</b>	<ul style="list-style-type: none"> <li>• Banners &amp; on-site event signage</li> <li>• Prominent digital signage</li> </ul>
<b>SOCIAL MEDIA</b>	<ul style="list-style-type: none"> <li>• RWPZ Facebook page (190,000+ followers)</li> </ul>
<b>TV ADVERTISING</b>	<ul style="list-style-type: none"> <li>• WPRI Rhode Show restaurant spot</li> <li>• WPRI Rhode Show TV ad</li> </ul>
<b>ANNUAL ONLINE AUCTION</b>	<ul style="list-style-type: none"> <li>• Recognition on auction site with 5 or more targeted emails to 300,000+ bidders</li> </ul>

**QUESTIONS?**  
Contact us at [zoobilee@rwpzoo.org](mailto:zoobilee@rwpzoo.org) or call (401) 785-3510 x318

## 2025 Event Opportunities:

### ELEPHANT ENTOURAGE

\$15,000

- 60 Zoobilee VIP Early Entry Tickets / 60 drink tickets
- 60 Zoo general admission passes
- Your name/logo on Zoo website
- Your name/logo on digital event program
- Your name/logo on print event signage including step and repeat
- Listing in Rhode Island Monthly Thank You ad
- 2 Social media posts

### SNOW LEOPARD LEAGUE

\$10,000

- 40 Zoobilee VIP Early Entry Tickets / 40 drink tickets
- 40 Zoo general admission passes
- Your name/logo on Zoo website
- Your name/logo on digital event program
- Your name/logo on print event signage
- Listing in Rhode Island Monthly Thank You ad
- 2 Social media posts

### BISON BRIGADE

\$5,000

- 20 Zoobilee VIP Early Entry Tickets
- 20 Zoo general admission passes
- Your name/logo on Zoo website
- Your name/logo on digital event program
- Your name/logo on print event signage
- Listing in Rhode Island Monthly Thank You ad
- 2 Social media posts

### TREE KANGAROO CREW

\$2,500

- 10 Zoobilee VIP Early Entry Tickets
- 10 Zoo general admission passes
- Listing on Zoo website/digital program
- Name on print event signage
- Listing in Rhode Island Monthly Thank You ad

### GIBBON GANG

\$1,000

- 4 Zoobilee VIP Early Entry Tickets
- 4 Zoo general admission passes
- Listing on Zoo website/digital program
- Name on print event signage

### TORTOISE TROOP

\$500

- 2 Zoobilee VIP Early Entry Tickets
- 2 Zoo general admission passes
- Listing on Zoo website/digital program
- Name on print event signage



## OUR MISSION:

As leaders in conservation and animal care, we create engaging experiences that empower guests to join us in conserving wildlife and wild places.



**THANK YOU FOR YOUR COMMITMENT TO  
CONSERVING WILDLIFE AND WILD PLACES!**

**Sponsor / Donor Name:** \_\_\_\_\_  
*(please list name exactly how it should appear in all event materials)\**

Please list my gift as Anonymous. I do not wish to be listed in the Zoobilee event materials.

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**PLEASE CHECK LEVEL OF COMMITMENT:**

- Elephant Entourage: \$15,000 (Tax Deductible Amount: \$10,440)
- Snow Leopard League: \$10,000 (Tax Deductible Amount: \$6,960)
- Bison Brigade: \$5,000 (Tax Deductible Amount: \$3,600)
- Tree Kangaroo Crew: \$2,500 (Tax Deductible Amount: \$1,800)
- Gibbon Gang: \$1,000 (Tax Deductible Amount: \$720)
- Tortoise Troop: \$500 (Tax Deductible Amount: \$360)

We are unable to attend, **but please accept our gift of \$** \_\_\_\_\_

**BENEFIT ACCEPTANCE - PLEASE CHECK ALL THAT APPLY:**

- I do not wish to receive Zoobilee event tickets in return for my donation.  
*(Non-deductible value for tax purposes: \$52 per Zoobilee ticket.)*
- I do not wish to receive general admission passes in return for my donation.  
*(Non-deductible value for tax purposes: \$18 per Zoo General Admission pass.)*

**PAYMENT INFORMATION**

Enclosed is my check for \$ \_\_\_\_\_ payable to RIZS, 1000 Elmwood Avenue, Providence, RI 02907

Please charge my: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Please invoice me. (Payment due by June 6, 2025)

*\*Commitments must be received by June 6, 2025 to be recognized in the digital program.*

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